

PROJECT SCOPE OF THE WORK & FEATURES

Responsive & Dynamic Website Design & Development For Gupta Hospital & Research Centre Kathua, Jammu

1. DESIGN & DEVELOPMENT

Mockup Design

Skeleton & mockup design of home page and other dynamic pages with its desired elements.

UI/UX & Frontend Design

HTML Designing of Home page and other template pages required throughout the website like doctor's profile, Specialty etc.

Admin Panel & CMS

100% customized CMS with user access right control for managing page's contents, text, links, images and videos as well as blogs, Breakthrough Cases, Patient Story/Testimonial, Service Pages, upload the photos and videos etc. to manage the website efficiently.

- ❖ Website Administration Control
- ❖ Roll Based User Creation
- ❖ Managing Users
- ❖ Add and manage pages & contents

Hospital Specific Modules

- ❖ **Doctor's profile management**
 - ✓ Add / Edit / Delete / Activate / Deactivate doctors
 - ✓ Doctor profile management
 - Profile sub-section creation – Designation, Department / Specialty, Qualification, Interests, Honorary Post, contact details etc.
 - Doctor profile editor
 - Doctor's OPD schedule manager
- ❖ **Specialty Module**
 - ✓ Add / Edit / Delete / Activate / Deactivate specialties
 - ✓ Specialty editor – Manage content of the specialty
 - ✓ Doctor listing for specific specialty – Team of Doctors / specialist
 - ✓ Specialty specific testimonial module – Audio / video testimonial for particular specialty
 - ✓ Sub-tabbing for specialties – for presenting various ailments, procedures, and other health information
- ❖ **Patient and visitor section**

Separate links/pages and sub-tabbing for various services
- ❖ **Testimonial section**
 - ✓ Add / Edit / Delete / Activate / Deactivate testimonials

- ✓ Add / Edit / Delete / Activate / Deactivate Video testimonial along with text
- ✓ Field entry provision for testimonial – Name, treatment, doctors, body text, etc.
- ✓ Testimonial categorization
- ✓ Testimonial search
 - Search by Doctor
 - Search by specialty

❖ **Find a doctor module**

- ✓ Doctor search by name
- ✓ Doctor search by specialty
- ✓ Doctor search by either name / specialty

❖ **Breakthrough Cases**

- ✓ Add / Edit / Delete / Activate / Deactivate case study
- ✓ Field entry provision for case study – Name, treatment, doctors, body text, etc.
- ✓ Case study categorization
- ✓ Case study search
 - Search by Doctor
 - Search by specialty

❖ **Health Packages / Health Checkup Schemes**

- ✓ Add / Edit / Delete / Activate / Deactivate Health Packages
- ✓ Field entry provision for health packages like – title, Text, video & Image option (Like X-ray) etc.
- ✓ Health Package categorization
- ✓ Health Package search

❖ **Career section**

- ✓ HR admin Module for Job posting
- ✓ Candidate registration and resume submission
- ✓ Job Categorization
 - Category creation
 - Category management - Active / Deactivate / Edit / Delete job category
- ✓ Job creation
- ✓ Job management –
 - Active / Deactivate / Edit / Delete / Close jobs
 - Number of positions
 - Upcoming job notifications
- ✓ Job auto expiration – pre defined date and time allocation for expiration
- ✓ Resume management
 - Manage resume according to category
 - Resume search through admin panel
 - Category filter

❖ **Appointment Booking Module**

- ✓ Doctor Search
- ✓ OPD timing search
- ✓ Book appointment.

❖ **Academics**

- ✓ All Medical Courses related pages like Nursing, DNB etc.
- ✓ Add / Edit / Delete course pages.

- ✓ Field entry provision for course – Course title, description, etc.
- ✓ course categorization like Diploma, UG, PG etc.
- ✓ course search
 - Search by Category

❖ **SEO Optimization**

- Options for SEO parameters and fields like meta title, meta description, focused keyword etc. for SEO optimization of website.

❖ **TPA Management**

- ✓ Add / Edit / Delete / Activate / Deactivate TPAs
- ✓ Image Upload
- ✓ TPA tagging – Name, Contact details, short description of TPA

❖ **ESIC / ECHS / Ayushman page**

- ✓ Page for ESIC / ECHS / Ayushman

❖ **Online Lab Report Link**

- ✓ URL/IP allocation for HIS Lab report

❖ **News & Events section**

- ✓ Upload News
 - According to date
 - News Title & Description Option
 - News according to category
- ✓ Manage News & Events
 - Add / Edit / Delete News & Events

❖ **Labour Compliance**

- ✓ Add / Edit / Delete Labour Compliance
- ✓ Field entry provision for Labour Compliance – Title, Description, URL, Attachment etc.

❖ **Annual Magazine/Report**

- ✓ Add / Edit / Delete Annual Magazine/Report
- ✓ Field entry provision for Magazine/Report – Title, PDF attachment, Thumbnail, etc.

❖ **Photo Gallery**

- ✓ Add / Edit / Delete / Activate / Deactivate Photos
- ✓ Field entry provision for Photos – Title, details, Photo Addition, Thumbnail, Category selection etc.
- ✓ Photos categorization
- ✓ Photos Search by title

❖ **Video Gallery**

- ✓ Add / Edit / Delete Videos
- ✓ Field entry provision for Videos – Title, details, Video Addition, Thumbnail, Category selection etc.
- ✓ Videos categorization
- ✓ Videos Search by title

❖ **Admin Section**

- ✓ Manage users
- ✓ Roll Base User creation
- ✓ Specialty management
- ✓ Doctor management
- ✓ Appointments Timing/OPD management
- ✓ Career management
- ✓ Pages Management
- ✓ Breakthrough Cases Management
- ✓ Health Packages / Health Checkup Schemes
- ✓ Labour Compliance
- ✓ Banners management – Manage banners of the home page and other module pages
- ✓ News & Event management
- ✓ Testimonial Management
- ✓ TPA Management
- ✓ Academic Courses Management
- ✓ Manage “Online Lab Report” section –
 - Manage text of the tab
 - Manage URL for Lab Report
- ✓ Annual Magazine/Report
- ✓ Photo & Video Gallery management
- ✓ Contact Form data management
- ✓ Appointment data management.

❖ **Interactive Features**

- ✓ News, Events, Article Sharing option on social media platforms
- ✓ WhatsApp Chat Integration
- ✓ Contact Form
- ✓ Appointment form
- ✓ Page speed optimization
- ✓ Local SEO setup (Google My Business)

❖ **Other Static & Dynamic Pages**

- ✓ About the Hospital
- ✓ From The Anel of the History
- ✓ Milestone & Awards
- ✓ Vision And Mission
- ✓ From The Desk of Chairman
- ✓ From The Desk of MS
- ✓ Administration
- ✓ OPD Schedule
- ✓ Find A doctor
- ✓ Breakthrough Case
- ✓ Patient Story
- ✓ Patient Education
- ✓ General Information & Guideline
- ✓ Implant Charges
- ✓ Quality & safety

- ✓ Diagnostic Facilities
- ✓ Access Lab Report
- ✓ Career
- ✓ Blog
- ✓ Photos Gallery
- ✓ Video gallery
- ✓ Biomedical Waste Management Reports
- ✓ CSR Programs
- ✓ Academics

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